

CHNA Implementation Plan Tactics - Citizens Health						
3-Year CHNA Health Needs - 6/18 thru 5/21						
N	CHNA Health Areas of Need	T	"Specific Actions" to Address Community Health Need or "Reasons Why Hospital Will Not" address need.	LEAD	Partners	Timeframe
1	Mental Health coverage / EAP services	a	Work on development of an in-house full time behavioral health program	Citizens Health		Ongoing
		b	Recruit psychologist, psychiatrist, and counselors	Citizens Health		Ongoing
		c	Research scope of EAP availability within community	Citizens Health	Health Department	1 year
		d	Support/educate hospital & clinic staff regarding mental health issues and available resources	Citizens Health		Ongoing
		e	Explore telepsych service offerings, working with CH staff physicians	Citizens Health		Ongoing
		f	Research collaborative program to increase timely & appropriate mental health access (patient care coordinator)	Citizens Health		Ongoing
2	Expand Preventive Care	a	Determine educational resources/opportunities available. Survey what is most wanted & coordinate offerings	Citizens Health	Health Department	1 year
		b	Research other avenues of education offerings such as pod casts, videos, etc.	Citizens Health	Health Department	1-2 years
3	Community Engagement / Fight Health Apathy	a	Maintain & distribute CHNA Healthcare directory (database) of existing resources	Health Department		Ongoing
		b	Strengthen relationships with behavioral health providers	Citizens Health	Health Department	Ongoing
		c	Collaborate with partners on educational offerings	Citizens Health	Health Department & Live Well	Ongoing
		d	Identify health champions among organizations	Citizens Health	Health Department	Ongoing
		e	Develop a communication plan for marketing classes, resources, etc.	Citizens Health		1 year
		f	Create a community health calendar to be distributed to Thomas County residents	Citizens Health		1 year
4	Community Engagement	a	Implement master walking/biking plan	City		1-3 years
		b	Provide Hotels/Visitors Center information on walking trails	Thomas County Coalition		1 year
		c	Community Childcare programing collaboration	Live Well	Citizens Health	Ongoing
5	Obesity (Nutrition and Fitness)	a	Collaborate with health plans, local cities and other groups focused on offering fitness opportunities, healthy eating, and access to fresh fruits and vegetables.			
		b	Launch a community educational series focusing on cooking demos, food labels, grocery store tours, healthy meals, whole grain options, portion control, health fairs, classes, speakers, etc.			
		c	Continue to establish relationships with K-12 schools and school nurses to provide education to students and families about healthy eating strategies and fitness education. Educate & expand youth physical activity programs. Continue after school programs to keep youth active.			
		d	Market and promote the local farmers market. Use social media, radio, and newspaper to reach more community members and grow vendors.			
6	Uninsured / Underinsured (Lack of Medicaid Expansion)	a	Partnering with surrounding hospitals to advocate for Medicaid Expansion. Mobilize hard to reach populations.			
		b	Provide education to public and community in regards to how to properly navigate the using your health insurance coverage properly.			
		c	Continue to provide care to community (via community clinic / hospital services) for those who are either uninsured or underinsured.			

Mental Health coverage / EAP services
Expand Preventive Care
Awareness / Access of HC Services
Community Engagement / Fight Health Apathy
Decrease Obesity (Provide Nutrition and Fitness Education)
Uninsured / Underinsured (Lack of Medicaid Expansion)